



TEXAS GENERAL LAND OFFICE JERRY PATTERSON, COMMISSIONER

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PRESS RELEASE

Keynote speakers set for U.S.-Mexico Border Energy Forum in El Paso

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Austin — Keynote speakers at this week's U.S.-Mexico Border Energy Forum will include distinguished business and government leaders from both sides of the border. All 10 U.S. and Mexican states along the border are represented at the forum, which takes place Oct. 27-28 at the El Paso Convention Center.

This year's forum — the 18th annual — will be bigger than ever, coinciding with the Re-Energize the America's conference www.reenergizetheamericas.com focusing on clean energy development for the Paso del Norte region of Texas, New Mexico and Chihuahua. A dinner for both the conference and forum on Wednesday, Oct. 26, will feature keynote speaker Hunter L. Hunt, CEO and president of Dallas-based Hunt Consolidated Energy.

On Thursday morning at 8:30 a.m., Texas Land Commissioner Jerry Patterson will moderate the opening plenary session with other government, university and business leaders from the U.S., Mexico and Canada. Thursday's keynote speaker will be Kevin Taylor, vice president of Dallas-based global architecture firm HKS, Inc., who will speak at 10 a.m. about the green energy and sustainability features incorporated into the design of Cowboys Stadium in Arlington, Texas. On Friday at 8:30 a.m., the keynote speaker will be Dr. Pablo Mulás del Pozo, executive director of the Mexico Member Committee of the World Energy Council, as well as the Instituto de Investigaciones Eléctricas (Electric Research Institute, the Mexican government's energy research center).

This forum was founded by the General Land Office in 1994 to share information about energy and environmental issues on both sides of the border," said Commissioner Patterson. "The idea is to provide policy planners with the best information available so they can make wise decisions, forge partnerships and work for the region as a whole.

The U.S.-Mexico Border Energy Forum helps top leaders track developments affecting the natural gas markets, seek more interconnections for electricity and natural gas, and find new partners for developing renewable resources, especially wind and solar. The forum strives to bring all sectors to the table — local, state, and federal governments

from both sides of the border, energy producers as well as industrial consumers, environmental organizations and academic researchers.

The forum is intended to promote sensible use of energy throughout the American Southwest and northern Mexico, working together to be leaders for continental cooperation.

Among the key issues on the agenda are wind and solar power, smart grid and electric transmission, doing business in the border states, energy efficiency and water systems, financing energy projects and infrastructure, and energy security.

The forum is a non-profit event coordinated by the Texas General Land Office in collaboration with numerous public and private sector organizations. For more information on the Border Energy Forum, please visit www.borderenergyforum.org.

WHO: Texas Land Commissioner Jerry Patterson and more than 300 energy leaders

WHAT: 18th annual United States-Mexico Border Energy Forum

WHEN: October 27–28

WHERE: El Paso Convention Center, One Civic Center Plaza, El Paso, Texas 79901

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